

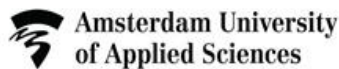


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## 5.3 Set of Career Guidance Events

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## 1. Career guidance events

This deliverable consists of career guidance events for the enrolled students in the reformed MA programmes in Finance. Each Armenian and Moldovan HEI hosted an event jointly with a partner from the financial industry. The core aim of these events was to support the students in career orientation and development well before they graduate. Industry representatives and HEIs jointly showcased employment opportunities in the financial industry of the respective Partner Country. Moreover, they advised students on strategies how to build a successful career in the Armenian and Moldovan financial sector.

Given the international pandemic situation (COVID-19), some partners organized the events in an online format using platforms applied by universities (ZOOM, SKYPE, MOODLE).

An overview of the implemented events is presented below:

Name of university	Event title	Date	In cooperation with industry representative from
Armenian State University of Economics (ASUE)	"How to Build a Successful Career in the Financial Sector?"	22.05.2020	<ul style="list-style-type: none"> <li>• ACBA Credit Agricole bank</li> <li>• Armenia Securities Exchange (formerly "NASDAQ OMX Armenia")</li> <li>• Inecobank</li> <li>• Ardshinbank</li> </ul>
Russian-Armenian University (RAU)	"How to Build a Successful Career in the Financial Sector?"	03.07.2020 06.07.2020	<ul style="list-style-type: none"> <li>• FAST – Foundation for Armenian Science and Technology</li> <li>• Futures Studio Foundation</li> </ul>
Gavar State University (GSU)	"How to Build a Successful Career in the Financial Sector?"	15.05.2020	Republic Union of Employers of Armenia
Comrat State University (KDU)	"How to Build a Successful Career in the Financial Sector?"	28.04.2020	Tax Administration, Documentary Control Department
Moldovan State University (MSU)	"How to Build a Successful Career in the Financial Sector?"	03.06.2020	IDIS, Institute for Development and Social Initiatives "Viitorul"
Academy of Economic Studies of Moldova (AESM)	"Strengthening the Relations with the Business Environment Through Career Guidance and the Insertion in the Labor Market of Financial - Banking Graduates"	27.02.2020	<ul style="list-style-type: none"> <li>• National Bank of Moldova</li> <li>• Ministry of Finance of the Republic of Moldova</li> <li>• Commercial Bank „Moldova Agroindbank” JSC</li> <li>• Commercial Bank „Mobiasbanca OTP – Group” JSC</li> </ul>

## 2. Guest speakers

In addition to the career guidance events different industry representatives also provided guest speakers during the implementation of the reformed MA programmes in order to share their specialist knowledge and enhance the practice relevance of the courses.

An overview of the implemented events is presented below:

<b>Name of university</b>	<b>Title of presentation</b>	<b>Date</b>	<b>In cooperation with industry representative from</b>
Armenian State University of Economics (ASUE)	"Introduction of Armenia Securities Exchange and Central Depository functions"	17.12.2019	"Armenia Securities Exchange" (formerly "NASDAQ OMX Armenia")
	"Financial innovations in corporations"	07.05.2020	"Armenia Securities Exchange" (formerly "NASDAQ OMX Armenia")
Russian-Armenian University (RAU)	"Problems of Macropudential Regulation of the RA Banking System"	20.03.2020	Ernst & Young, Armenia
	"The problem of financial management at enterprises in Armenia in the context of the COVID 19 pandemic"	04.06.2020	Baldi, Armenia
Gavar State University (GSU)	"Financial Innovation / Corporate Finance/"	28.05.2020	"IPM Research Armenia" Consulting Agency
	"Modern Financial Markets"	29.05.2020	ASUE
Comrat State University (KDU)	"Modern forms and methods of remote banking customer service"	21.02.2020	«FinComBank» Commercial Bank, Comrat
	"Analysis of financial flows of an enterprise at various stages of the company's growth"	16.04.2020	"Melange & Co"
Moldovan State University (MSU)	" The activity of the NBM, the financial stability of the banking, non-banking sector and the payment system."	12.12.2019	National Bank of Moldova
	"Analysis, planning and forecasting of financial indicators of the	13.05.2020	"BM TECHNOTRADE" LLC ("Bomba")

	company. The budgeting process.”		
Academy of Economic Studies of Moldova (AESM)	”Monetary policy and monetary policy strategies”	10.01.2020	National Bank of Moldova
	”IT FREELANCERS: useful tips for various tax situations”	19.05.2020	Consulting Company „Tx & A Co”